

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

"FOR WE ARE GOD'S WORKMANSHIP, CREATED IN CHRIST JESUS TO DO GOOD WORKS, WHICH GOD PREPARED IN ADVANCE FOR US TO DO." - EPHESIANS 2:10

Wisdom says you can't do today's job with yesterday's methods and be in business tomorrow. CCU's business administration degree prepares you for success in the highly competitive business world through an integrated curriculum that incorporates business fundamentals with an emphasis on ethical leadership and strong values.

THIS DEGREE IS FOR YOU IF:

- You're looking for a career change after being out of the workforce.
- You want to advance in your current position, but don't have the necessary degree.
- You're currently working and want to update your knowledge base.

Business Administration Program Focus Areas

Business management: Explore how organizational behavior, leadership, reporting, finance, law, innovation, decision making, and ethical and value considerations affect both domestic and international business environments.

Project management: Understand the role of leadership in developing and managing production and operating systems.

Ethics and international considerations: Philosophical and theoretical foundations applied to values, administration, and lifestyle, including an optional international trip to understand practices and values in different cultures.

Real-world learning experience: CCU's Values-Aligned Leadership Summit brings business executives and students together to discuss the role of values and ethics in the modern workplace.

WHY YOU WANT TO CHOOSE CCU

You have the opportunity to learn with a biblical worldview. CCU offers a complete education designed to develop you intellectually, professionally, and spiritually.

Your life before CCU can work to your benefit. CCU's life experience policy lets you earn credits toward your degree through examination, prior military service, or a business internship program that earns credits in a real-life work environment.

You can attend a program designed for the adult learner. A combination of online instruction and Web-enhanced, in-seat courses gives you greater flexibility to complete assignments while honoring important family and work commitments. We also recognize your work experience as a valuable contribution to online discussions and assignments.

You matter as a person at CCU. You'll receive personal attention from faculty and staff who want to know you as an individual, and help you reach your goals.

Your experience will be reinforced with an emphasis on personal and professional ethics. You will explore philosophy, theories, and values as the basis for ethical decision making.

Your degree is from an accredited institution. CCU is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.



"Learning theory that undergirds decision-making models, recognizing my leadership style, and using effective models to make strategic plans for organizations is an invaluable asset to my toolbox."

HOPE MURPHY
MBA Alumna

OFFERED AT:

- Colorado Springs Center
- Denver Tech Center
- Lakewood Center
- Northglenn Center
- Global Enrollment Center
- Grand Junction Center
- Loveland Center

Contact an enrollment counselor at 303.963.3311 or visit our Web site at www.ccu.edu/ags

WHY LEARNING IS DIFFERENT AT CCU

CCU's personal approach to teaching and learning means you'll receive the finest education available in a small-class-size environment. Our faculty members bring scholarship and experience alive in the classroom, applying a wealth of academic and professional experience, and affording you the advantages of real-life perspectives while you learn.

Major Courses for a B.S. Degree in Business Administration

Please visit www.ccu.edu/catalog for additional general education or elective course requirements for this degree.

BUS 301A Business Finance (3)

Includes cost accounting's traditional functions—planning, control, and product costing—with an emphasis on information relevant for decision making.

BUS 303A Business Law I (3)

Practical overview of relevant foundational aspects of business law such as contracts, agency and commercial transactions, and basic application of these principles to the workplace.

BUS 452A Organizational Behavior (3)

Group behavior effects on organizational effectiveness, decision making, and group conflicts; strategies for efficient group and task management; introduction to effective written communication.

BUS 455A Innovation and Management Decision Making (3)

Rational analytical tools and effective questioning techniques to facilitate handling routine and non-routine management functions; managing people, information, and capital resources.

BUS 474A Leadership and Management (3)

Motivational theory related to individual and group functions at work and home, including leadership styles, negotiation, and their impact on productivity.

BUS 479A International Business Cultures (3)

Explores global markets, cultural imperatives of countries, and the complexities of conducting business internationally, including development of a plan to operate a business segment or division overseas.

BUS 485A Capstone Project (3)

Assimilates and integrates the student's readings, discussions, and experiences in the program into a practical application of the materials.

MGT 270A Project Management Fundamentals (3)

Explores project management from a strategic management perspective, focusing on development of leadership skills in the management of project teams.

MGT 420A Production/Operation Systems (3)

Introduces students to quantitative and qualitative methods primarily in the services market environment. Emphasis is placed on contemporary models such as TQM, Six Sigma, and Model II Thinking.

RES 350A Business Research and Reporting (3)

Strengthens effective communication skills and cultivates the development of research tools to facilitate persuasive business interactions.

PHL 205A Worldviews (3)

Examines the most prominent worldviews existing today to help understand the basis of each, while presenting a valid case for Christian theism.

HUM 425A Personal and Social Ethics (3)

Explores the philosophy of life, ethical theories, and values as a basis for social ethics, institutional administration, and a responsible lifestyle.

ENTREPRENEURSHIP In addition to the traditional B.S. in Business Administration curriculum, students can choose to obtain an emphasis to learn about entrepreneurship as mission; starting and running your business; social, sustainable, and mission entrepreneurship; and achieving growth. *Available beginning Fall 2009.*

DEGREE QUICK FACTS:

- **120 Credit Hours**
 - 48 General Educ.
 - 36 Electives
 - 36 Major
- Degree can be completed in as little as 16 months
- Coursework can be completed online
- Optional certificate and minor degree available
- Up to 31 credits may be earned from your prior life experiences



Contact an enrollment counselor at 303.963.3311 or visit our Web site at www.ccu.edu/ags

SAMPLE DEGREE PROGRAM

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

120 Credit Hours Required for Graduation

GENERAL EDUCATION REQUIREMENTS

48 Hours (Transferable)

- Communication (9)
- Humanities (9)
- History, Behavioral, and Social Sciences (12)
- Biblical Studies (6)
- Mathematics (3)
- Natural/Physical Science (3)
- Computer Science (3)
- INT 200A Adult Studies Seminar (3) (Not Transferable)

FOUNDATIONS AND ELECTIVES

36 Hours (Transferable)

- BUS 101A Introduction to Business (3)
- ECO 215A Economics (3)
- ACC 201A Principles of Accounting I (3)
- ACC 202A Principles of Accounting II (3)
- MKT 202A Principles of Marketing (3)
- BUS 212A Probability and Statistics for Business (3)
- Minor Degree (optional)
- Certificate (optional)
- Prior Learning Credit (optional)

SPECIAL EMPHASIS—ENTREPRENEURSHIP

12 Hours (optional)

Available beginning Fall 2009

- ENT 270A Entrepreneurship as Mission – From Idea to Market (3)
- ENT 320A Starting and Running your Business (3)
- ENT 330A Social, Sustainable, and Mission Entrepreneurship (3)
- ENT 340A Entrepreneurial Growth – The Next Level (3)

MAJOR

36 Hours

Business Management in Theory and Practice:

- BUS 452A Organizational Behavior (3)
- PHL 205A Worldviews (3)
- BUS 474A Leadership and Management (3)

Advanced Management Topics:

- RES 350A Business Research and Reporting (3)
- BUS 303A Business Law I (3)
- BUS 455A Innovation and Management Decision Making (3)

Project Management:

- MGT 420A Production/Operation Systems (3)*
- BUS 301A Business Finance (3)
- MGT 270A Project Management Fundamentals (3)*

Ethical and International Considerations:

- HUM 425A Personal and Social Ethics (3)
- BUS 479A International Business Cultures (3)
- BUS 485A Capstone Project (3)

*Not required with Entrepreneurship emphasis

NOTES:



THANK YOU FOR YOUR INTEREST IN CCU!

CENTRAL COLORADO REGION

DENVER TECH CENTER

304 Inverness Way South, Suite 150
Englewood, CO 80112
Phone: 303.963.3030, Fax: 303.301.6030

LAKWOOD CENTER

200 S. Garland St.
Lakewood, CO 80226
Phone: 303.963.3300, Fax: 303.963.3301

NORTHERN COLORADO REGION

LOVELAND CENTER

3553 Clydesdale Parkway, Suite 300
Loveland, CO 80538
Phone: 970.669.8700, Fax: 303.301.8320

NORTHGLENN CENTER

10190 Bannock St., Suite 200
Northglenn, CO 80260
Phone: 303.963.3320, Fax: 303.963.3321

STERLING CENTER

100 College Ave.
Sterling, CO 80751
Phone: 970.521.6855, Fax: 970.522.5542

SOUTHERN COLORADO REGION

COLORADO SPRINGS CENTER

1125 Kelly Johnson Blvd., Suite 105
Colorado Springs, CO 80920
Phone: 719.867.5800, Fax: 719.867.5820

PETERSON AFB

Phone: 719.867.5800

SCHRIEVER AFB

Phone: 719.867.5800

U.S. AIR FORCE ACADEMY

Phone: 719.867.5800

WESTERN COLORADO REGION

GRAND JUNCTION CENTER

2452 Patterson Rd., Suite 200
Grand Junction, CO 81505
Phone: 970.242.1811, Fax: 970.242.7092

GLOBAL ONLINE

GLOBAL ENROLLMENT CENTER

10190 Bannock St.
Northglenn, CO 80260
Phone: 303.963.3320

For more information about how Colorado Christian University can give rise to your educational dreams, visit www.ccu.edu or contact an enrollment counselor at 303.963.3311

Colorado Christian
UNIVERSITY

College of Adult and Graduate Studies

8787 W. Alameda Ave.
Lakewood, CO 80226