

3+1 TRANSFER GUIDE FOR BACHELOR OF SCIENCE IN MARKETING & SALES

Go from day job to dream job with a bachelor's degree from Colorado Christian University. Through CCU's partnership with Red Rocks Community College, you can save thousands of dollars and accelerate your career. CCU's online programs offer a flexible learning format designed to work with your busy schedule. Classes are only 5 weeks long, so you can take one class at a time and still have time for life's adventures.

TOTAL PROGRAM

90
CREDITS AT
RRCC
3 YEARS



30
CREDITS AT
CCU
1 YEAR



**A TOP-RANKED
BACHELOR'S
DEGREE
FROM CCU**

**Total number of required credits may vary by program.*

Once you've earned your bachelor's degree, complete licensure and even get your master's degree!

36-39
GRADUATE
CREDITS AT CCU
1 1/2 YEARS



MASTER OF BUSINESS
ADMINISTRATION
MASTER'S IN
ORGANIZATIONAL
LEADERSHIP
MASTER OF PUBLIC
ADMINISTRATION

THE COST SAVINGS

Why spend more at another college when you can save thousands with CCU's 3+1 Program?

CCU 3+1 Program



4-Year Colleges



BACHELOR OF SCIENCE IN MARKETING & SALES

Complete these Courses at Red Rocks Community College

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| <ul style="list-style-type: none">• ACC 121: Accounting Principles I• BUS 115: Introduction to Business• BUS 203: Intro to International Business• BUS 216: Legal Environment of Business• ENG 121: English Composition I• COM 216: Advanced Public Speaking• Computer Science [1 course]• ECO 201 or 202: Principles of Macroeconomics/
Microeconomics• History [1 course]• Humanities [1 course]• MAR 111: Principles of Sales• MAR 216: Principles of Marketing• MAR 220: Principles of Advertising | <ul style="list-style-type: none">• MAT 135: Introduction to Statistics or BUS 226:
Business Statistics• Mathematics [1 course]• Natural/Physical Science [1 course]• Social and Behavioral Sciences [2 courses]• Written Communication [1 course]<ul style="list-style-type: none">ENG 131: Technical Writing IENG 221: Creative Writing IENG 226: Fiction WritingENG 227: Poetry WritingENG 228: Writing for the Graphic NovelENG 230: Creative NonfictionENG 231: Literary Magazine• Electives [11 courses] |
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Then, complete these courses at Colorado Christian University

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| <ul style="list-style-type: none">• Biblical Studies [1 course]• BUS 408A: Beyond Integrity: Business Ethics for the
21st Century Organizational Leader• INT 212A: Adult Studies Seminar II• MKT 300A: Consumer Behavior• MKT 400A: Retail, Multi-Marketing Channels and
Supply Chains | <ul style="list-style-type: none">• MKT 420A: Interactive, Social and Direct Marketing• MKT 455A: Marketing Research and Analytics• MKT 460A: Product Development and Pricing• MKT 510A: Marketing Strategy• PHL 205A: World Views |
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