



COLORADO CHRISTIAN  
UNIVERSITY  
*Grace and Truth*

# GIVING STOCK, REAL ESTATE AND OTHER NON-CASH ASSETS

*5 Tax-Savvy Reasons to Consider Non-Cash Gifts*





## WHAT'S (NOT) IN YOUR WALLET?

Many people give from their wallet or checkbook because it's the most familiar way to support Colorado Christian University.

However....

**If you own stock, real estate, commodities, business interests or other property, you have more tax-efficient options to give.**

You can increase your Kingdom impact AND reduce your taxes by giving something other than cash!

# BENEFITS OF GIVING NON-CASH ASSETS

## 1.Reduce your taxes!

Receive a fair market value deduction at the time of your gift and avoid tax liability on the sale of appreciated assets.

## 2.Eliminate hassles!

Give assets you no longer need or want to manage (such as rental properties or vacation homes) for the benefit of ministry.

## 3.Increase your giving capacity!

Give from your excess resources without restricting cash flow.

## 4.Simplify your estate planning!

Eliminate potential taxes or complications for your heirs by giving complex or burdensome assets to ministry now.

## 5. Receive steady payments for life!

There are ways you can give non-cash assets that provide lifetime income payments for you and your loved ones. It's a great way to support the mission of Colorado Christian University while securing the steady income you need. We'd love to show you how.



# Examples of Non-Cash Assets



**Appreciated  
stock or  
marketable  
securities**

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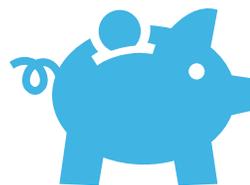
**Real estate**



**Business  
interests**

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**Farm  
commodities  
and machinery**



**Gifts from  
an IRA\***  
(donors ages  
70½ older)

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**Cryptocurrency**





## *A Comfortable Feeling* // // // // // // //

“Our gift helped us avoid taxes, and it supports the ministries in which we have faith and trust. We also receive income for a lifetime, so that is a blessing.

We could have held onto our property for the rest of our lives. But who’s going to maintain it? You get to a point where you don’t feel like doing that anymore. Now we don’t have to worry about situations that might arise later. It’s out of our domain, and that’s a comfortable feeling to know it’s already dedicated to institutions the Lord supports.”

– John and Monika

# LEARN MORE!

Is giving non-cash assets the right giving option for you? We'd love to discuss your unique goals and situation.

For additional information, call or email us today.

## Contact Us

 303-963-3330

 [Advancement@ccu.edu](mailto:Advancement@ccu.edu)

 [ccu.edu/giving](https://ccu.edu/giving)

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*This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your financial advisor and legal counsel for information and advice specific to your situation.*



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